

BOUTIQUE design

HOSPITALITY REINVENTED

THE BDNV ISSUE

BOUTIQUE 18 · CONFERENCE HIGHLIGHTS · EXHIBITOR PREVIEW

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NATURAL PURSUIT

BEN WEINBERG AND MIKE WEISS FIND
PURPOSE IN THE GREAT OUTDOORS

BRIGHT FUTURE

LUCIA BY PREEN, INC.: PHOTO: BRANDON BARRÉ

By April Shernisky

Nominated by their peers and mentors, this year's Boutique 18 class embodies the next generation shaping hospitality design. Discover their inspirations, influences, and visions for the future.



A RENDERING OF THE SKY LOUNGE PRIVATE DINING ROOM AT A LUXURY MULTIFAMILY BUILDING IN SAN DIEGO



JACLYN WANG

SENIOR PROJECT DESIGNER,
HBA

If I weren't a designer, I'd be: The host of my own cooking show. It combines my love of cooking and hosting loved ones with my background in broadcast production. Being someone like Ina Garten would be a dream.

Personal style? As a California native, it's definitely a relaxed yet refined coastal aesthetic.

Trend you're loving? The move toward quiet luxury.

What should we be paying attention to right now? The growing idea of the third space and what types of everyday places unexpectedly become one. As informal hubs for social interaction, community, and relaxation, these spaces present tremendous opportunities for the hospitality industry.

Why are you passionate about the hospitality industry? What excites me most about hospitality is the sheer reach and impact that a designed space can have. A single environment has the potential to touch countless people, subtly shaping their experiences and becoming part of the stories they carry with them.

What does boutique design mean to you? Every design detail—whether a subtle gesture, a bold architectural move, or even a service touchpoint—is intentionally crafted and reimagined to feel intriguing and alluring. It invites people to slow down, take a closer look, and even want to stay a while longer. **BD**



A RENDERING OF THE LIBRARY CHECK-IN LOUNGE AT A TRIBUTE PORTFOLIO HOTEL IN WASHINGTON, DC'S CHINATOWN NEIGHBORHOOD