

First Look: Inside The Peninsula Beverly Hills' Beautiful New Renovation

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Reserve one of the new rooftop cabanas. *Credit: The Peninsula Beverly Hills*

[The Peninsula Beverly Hills](#) debuted a new look just before marking its 35th anniversary in 2026, and Forbes Travel Guide received an exclusive look at the hotel's new spaces.

"This refurbishment involves more than introducing modern updates," said Offer Nissenbaum, managing director of the property, a Forbes Travel Guide Five-Star winner since 1994. "It's a continuation of a legacy and an embodiment of the care and artistry that have defined The Peninsula Beverly Hills since its inception."

When the classic Renaissance-style building opened its doors in 1991, The Peninsula was the first luxury hotel to debut in Beverly Hills in 20 years. It quickly established itself as a hot spot for high society and Hollywood stars for its exceptional service (everything from monogramming guest pillows to personalizing airport pickups — it's the only hotel with an onsite team at LAX), delicious dining (from afternoon tea in The Living Room to European brasserie fare at Four-Star [The Belvedere](#)) and pampering at its seven-treatment-room [spa](#).

The L.A. hotel enlisted Hirsch Bedner Associates to revamp the guest rooms and the rooftop pool deck. The firm, which also designed the interiors of [The St. Regis Longboat Key Resort](#) in Florida and [Capella Bangkok](#), retained The Peninsula's elegant French-influenced motifs and focused on a timeless aesthetic with handcrafted furnishings and pastel palettes.

Take a tour of the newly renovated spaces:



The accommodations let in L.A.'s natural light. *Credit: The Peninsula Beverly Hills*

The 195 rooms, including 38 suites and 18 private villas, are awash in white with accents of soft pinks, powder blues and muted greens for a soothing, residential feel. The bright, airy guest rooms were reconfigured to capture Los Angeles' abundant sunshine.



The rooms have French flair. *Credit: The Peninsula Beverly Hills*

The luxury hotel updated the rooms with new desks, marble quartz surfaces and French-inspired upholstery. The accommodations also feature Bergère-style lounge chairs, French antique sofas and colorful drapes reproduced in legacy patterns by the original manufacturers.



Decorative touches add charm. Credit: *The Peninsula Beverly Hills*

Porcelain vases, gold-framed mirrors and soft metallic sconces add charm and a feminine touch to the rooms. Some of the original interiors, from Rose Aurora marble vanities hand-selected in Portugal to artwork by longtime collaborator Hampton Hall, were kept to honor the property's early years.



Soak up the sun at the rooftop pool. Credit: *The Peninsula Beverly Hills*

The Beverly Hills hotel's fifth-floor rooftop has long been a favorite among celebrities, with Katharine Hepburn, Elizabeth Taylor and Howard Hughes all lounging poolside. The Peninsula debuted new, expanded cabanas and additional lounge chairs around the 60-foot pool. In the 10 canary-yellow-and-white-striped cabanas, you will enjoy modern amenities, such as a 50-inch high-definition television, a Bluetooth sound system and personalized all-day dining.