



HBA Completes Design of Dorsett Gold Coast on Broadbeach Island

Interiors of Australia's First Dorsett Hotel Evoke Whimsical, Carefree Feeling of a Beach Holiday



ATLANTA (July 18, 2022) – Award-winning hospitality design firm Hirsch Bedner Associates ([HBA](#)) unveils the interiors of [Dorsett Gold Coast](#), a 313-room, 4.5 star hotel located at The Star Gold Coast's world-class entertainment and leisure destination in Australia.

Drawing inspiration from the beautiful coastline views of Broadbeach Island, the lush vegetation of the hinterland and the calming ocean waves, HBA designers sought to achieve harmony between the hotel's interiors and its surrounding environs through a fresh, sophisticated, and relaxing overall design aesthetic. Subtle references to lapping ocean waves and abstracted underwater scenes are woven into the design narrative of the lobby, guest room artwork, and watercolor-like wallcoverings in the public areas to establish a true sense of place.

"Our vision for the design of Dorsett Gold Coast was one of unapologetic playfulness, whimsy and soothing tranquility yet modern and authentic for the sun-seeking traveler," said HBA Atlanta Associate Charlie Mendoza. "We used an interplay of color, texture and pattern to create a spirited, naturalistic interpretation of the locale with a sense of welcoming invitation from the moment guests walk through the front doors."

Materiality orchestrates a poetic, multi-sensory experience in the main lobby where a stunning custom chandelier installation serves as a focal point, composed of kinetic lighting and reflective materials that enhance the concept of lapping waves and shimmering light dancing on the ocean's surface. Curved walls envelop the space in a soft organic manner, emulating the fluidity of the sea. Behind the sculpted marble reception desk, a batten feature wall makes an architectural statement and frames the space. Columns wrapped in veneer wood and furniture in faux metallic leather with 3D stitching offer elements of interest. Rich blues of the surrounding sea and sky are translated into the custom lobby carpets.

The curved lines seen in the lobby are echoed in the bar area where ceiling heights are lowered to create a more intimate feel. A wallcovering behind the bar adds a delicate layer of texture in a monochrome hue evocative of the sand. The light installation mimics the shape and scale of the bar top, rounded at the edges as if smoothed by the wind and water.

Upstairs on the 19th floor Executive Lounge, HBA designers took cues from the local flora and fauna to devise a color palette of turquoise and pink that resonates with the mood of being on holiday. Sun-bleached floor planks and crisp white at the ceiling amplify the natural light that fills the space from the large-scale windows that also serve as a portal to the city's skyline. Brass screening elements provide intrigue and a level of intimacy without total isolation.

Guest rooms exude an understated elegance, with walls washed in white and soft-spoken pink, to emphasize the glistening Gold Coast views and tropical hinterland vistas. A headboard wall wrapped

in faux leather introduces refined texture while soft nods to botanicals are incorporated through bespoke carpet patterns. Custom-designed furnishings, decorative lighting elements and accents of hairline brass provide guests with a one-of-a-kind, memorable stay.

“So much of the detailing in the design of Dorsett Gold Coast was informed by our own journey of discovery in conceiving this project’s visual vocabulary, which lays a foundation for happy memories to be made while on holiday,” said HBA Project Director Anna Mastrodomenico, based in Australia. “This project was truly a global team effort and one reflective of the strength of HBA’s international presence.”

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About Hirsch Bedner Associates (HBA)

Hirsch Bedner Associates (HBA) is world-renowned as a leading hospitality design firm. They create signature looks for today’s luxury brands and unveil the world’s most anticipated hotels, resorts, spas, casinos, restaurants, cruise ships, independent contemporary boutique hotels and world-class residences.

Leading the hotel design industry since 1965, HBA is the birthplace of hospitality design. The firm remains finely attuned to the pulse of changing industry trends and design for today’s most sophisticated, discerning individuals. The company’s international presence, depth of experience and detailed industry knowledge enables HBA to identify interior design trends at their source, predict new design innovations and influence design standards at a global level. HBA defines new standards in design and aims to add significant value by elevating and enhancing the brand experiences of their clients, owners and operators.

From continent to continent, each HBA interior is the result of a unique and sensitive response to location, architecture, and client vision. With more than 1,200 designers around the globe and 24 offices in almost every major city, HBA is a truly global company. The company employs world leading designers from all major design principles, yet hand selects designers suited to interpret a brief and masterfully deliver their client’s vision.

HBA’s range of services surpasses that of interior design. Over the past six years, the firm has introduced several new design divisions, in-house specialists and brand partners to create a holistic solution to their client needs. These include studio hba, HBA Residential, HBA architecture, HBA graphics, SOCIAL F+B, HBA resort, HBA gaming, HBA Procurement, Light Directions, CANVAS Art Consultants, HBA Product and HBA DNA.

HBA has been honored by Hospitality Design Awards, Interior Design’s Best of Year Awards, Boutique Design’s Gold Key Awards, AHEAD Awards, DNA Paris Design Awards, SBID International Design Awards, International Property Awards and International Design Awards, to name a few. www.hba.com

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Media Contact

Kevinie Woo PR

310.270.5675

kevinie@keviniewoopr.com